

Mariam Ammar

Style Coach & Makeover Expert

Contact

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LEBANON

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Objective

Certified Graduate from USJ University in Business Administration & have studied style coaching which is a holistic process that targets every area of a person's life!

It was an incredible opportunity to improve my clients confidence, style, image & personal brand!

I have learned that our background and circumstances may have influenced who we are, but we are responsible for who we become! People are so much more than a reflection in the mirror!

We live in a world full of trends but we should be SMART in choosing only what fits us! That's My Job and I will be glad to help!

I have passion about fashion, Style, Patterns & Colors! Mix & Match is my game.

I believe that each one of us have many imperfections that are perfectly perfect and make us UNIQUE!

That Was My Job for The past 7 Years , I have guided more than 2700 ladies around the world to discover themselves & find out the best cuts , colors & style that flatter their shape & complexion .

My objective is to change women's life through their appearance, increase their self confidence and help them to be the best they can be!

Education Experience

2008- **Business English** Degree
From Georgetown University
Washington

2009- License **Business management** From University Of
Saint Joseph **Beirut**

2017 -**Style Coaching** Diploma
From Style Coaching Institute
London

2018-**Color Analysis** Course
With Italian Image Institute **Italy**

2021- **Fashion Design** Certificate
From Esmod **Paris & Usj Beirut**

April 2018 -August 2021

-The First Style Coach In The Middle East That Tailored A Full Package Session That Includes

- *Body Shape Analysis
- *Color Analysis Session
- *Face Shape Analysis
- *Fragrance notes Analysis
- *Gemstones Analysis
- *Shopping Plan

-Made A Difference In The Lives Of More Than 2700 Ladies in lebanon & around The World Throughout My Unique Live & Virtual Session

{All Pictures On My Instagram Page }

-I Have Been The Guest Of More Than 65Tv Interviews On Lebanese & International Channels , Like Mtv Lebanon , Art America , Orbit Osn , Al Araby Tv, Fujaira Tv , Abu Dhabi Tv ...

-I Had Many Collaborations with Some International Brands Like “ Bokitta “ , “ Cosmaline “ , “ Loolia Tv “ ...

- launched many workshops in lebanon & GCC

April 2021- OCTOBER 2023

-Launched My Own Brand & Styling Concept Store “ Aura By Mariam “

-Designed Many Styles For Hijabis & Non Hijabis Ladies From Kaftans , Kimonos , Dresses , Abayas & Clutches ...

-Launched My Signature Perfume With My Name “ Aura By Mariam “

-I Have Put together pieces for personal style according to My Clients

lifestyle and taste but also in the spotlight of fashion.

- Promoted current fashion trends and assisted customers with any questions they may have regarding their personal style.
- Designed and help create pieces to suit individuals and define my clients personal style.
- Determined fashion blog content through personal style and current trends while maintaining an online presence.

OCTOBER 2023 -PRESENT

+I Have opened my office & studio to be able to teach many students my full masterclass course in styling & color analysis .

+Also I launched my bridal service to help the brides to discover the best gowns & style & makeup looks.

+I have been hosting my new podcast “beauty Bill “by mariam where I am interviewing successful ladies to discover what was their success taxes and beauty bills .

Key Skills

Communication

- **strong communication skills**
- **the ability to work both autonomously and collaboratively in a team**
- **competent numerical skills**
- **organisation, time management and project management skills**

- **an eye for visual composition and proportion**
- **commercial awareness including a good knowledge of designers, brands**

Leadership

-I Have Been The First to introduce New Concept In Lebanon & Always Aiming To Be A Role Model Not A Follower .

-I Have been The first hijabi lady that made a signature in her field

-Also being a successful entrepreneur in a country that faced too many difficulties was a big challenge .

and trends

- **an excellent work ethic and can do attitude**
- **an exceptional eye for detail**
- **a positive, proactive and assertive approach**
- **initiative, idea generation and problem solving skills**
- **the ability to multitask**
- **general knowledge of photography and lighting**
- **the ability to deliver exceptional customer service**
- **experience of using social media**

References

ATTACHED WITH THE FOLDER

